



Privacy policy

At Indentive, we respect your privacy, and it is important to us that you feel you can rely on our processing of your personal data. We work continually to ensure your personal data is always protected and that it is processed in accordance with applicable data protection legislation, the Data Protection Regulation (GDPR).

Our privacy policy describes how we collect, process and store your personal data. The processing of personal data is described in this privacy policy, as well as your rights according to the GDPR. It is important for you to read and understand this Privacy policy and how you may influence the processing of your personal data.

What is personal data?

Personal data is all information that can be directly, or indirectly linked to other information, connected to you. Data such as names, contact details, IP addresses, and behaviors constitute personal data.

Controller

Indentive AB, 556840-2076, Teknikringen 4 C, 583 30 Linköping, is the controller for the processing of your personal data and is responsible for ensuring that the processing is performed in accordance with applicable data protection legislation, GDPR.

Purposes and legal grounds for processing your personal data

Indentive processes your personal data for the following purposes on the legal grounds of balancing of interests:

To manage your employment application submitted to Indentive. The personal information you are giving us is important for us to be able to evaluate you as a possible candidate for a job.

To manage your request to subscribe to a newsletter, press releases or annual reports etc.

INDENTIVE AB

Teknikringen 4c, 583 30 Linköping, Sweden
+46 13 465 85 00 | info@indentive.se | [indentive.se](https://www.indentive.se)



Accessing and transferring your personal data

In case of subscriptions to press releases, your data will be submitted to Cison which handles these mailings. In case of subscriptions to any of our newsletters, your data will be submitted to MailChimp where we administrate and send these mailings.

Personal data may furthermore be disclosed by Indentive if this is necessary to comply with applicable legal or official requirements, to safeguard Indentive's legal interests or to detect, prevent or draw attention to incidents of fraud and security or technical problems.

Indentive will never sell your personal data to a third party without your consent.

Storage period for personal data

Indentive processes your personal data as long as it is necessary and there is a need to save them in order to fulfill the purposes for which they were collected.

Once you approve subscriptions for an email newsletter, press releases etc., Indentive will process your personal data until you unsubscribe or notify us that you no longer wish to receive them. You can unsubscribe via unsubscribe link that accompanies all our mailings.

Your rights

You have the right to receive information on which personal data about you Indentive processes, in accordance with GDPR. You also have the right to know the purposes for which Indentive collects your personal data. Indentive will correct, depersonalize, delete or supplement data discovered to be inaccurate, incomplete or misleading, at your request upon or upon Indentive's initiative.

Updating of the Privacy Policy

Indentive reserves the right to update this Privacy Policy from time to time. The latest version will always be published on our website www.indentive.se

Contact information

If you have questions concerning our processing of your personal data, or if you want to exercise any of your rights associated with the processing of your personal data, you are welcome to contact us via email: info@indentive.se

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